

**ECTS files
2010/2011**

Journalism International

JOINT

Subject	ECTS	Semester 1	Semester 2	CODE
Belgian and European Media Landscape	4	4	0	BEL EUR MED/07
Current Affairs	8	4	4	CUR AF/07
English for Journalism	12	6	6	ENG JOU/09
European Integration-Belgium in Europe	4	0	4	EUR INT/07
International Publishing	12	6	6	IP/07
Online Journalism	6	6	0	ONL JOU/07
Radio Journalism	6	0	6	RA JOU/09
Television Journalism	6	0	6	TEL JOU/09

Department

Commercial Sciences and Business Management

Campus

XIOS Hogeschool Limburg
Campus Hasselt
Vildersstraat 5, 3500 Hasselt
Belgium

Subject:	Belgian and European Media Landscape
Subject code:	BEL EUR MED/07
Programme:	Journalism International
Coordinator	Jeroen De Vuyst
ECTS credits:	4

Prerequisites

You should have reached an intermediate level in English.

Content

The Belgian and European Media Landscape – course provides a comparative overview of the written, audiovisual and digital press in Belgium, The Netherlands, Germany, France and the United Kingdom. Political and business influences are explored, considering the past as well as scenarios for the future of the media.

Evaluation

Oral exam

Oral examination.

Permanent evaluation

Paper.

Learning materials

Diverse

Recent articles and website references. (esp. European Journalism Centre)

Handbook

McQuail, D. ; Kelly, M. and Mazzoleni, G. The Media in Europe. The Euromedia Handbook. SAGE, London, 2004 (3th ed).

McQuail, D. & Siune, K. Media Policy. Convergence, concentration and commerce. Sage, London, 1998,

The Belgian Media Scene. Media Marketing. S.d.

Subject:	Current Affairs
Subject code:	CUR AF/07
Programme:	Journalism International
Coordinator	Jeroen De Vuyst
ECTS credits:	8

Prerequisites

You should have reached an intermediate level in English.

Content

Depending on the current affairs a selection of recent topics will be dealt with. Students are confronted with facts and interpretations concerning social, economic, cultural and political developments such as the Middle East, globalisation, financial crises in capitalist systems, The Water Issue, migration etc.

Learning materials

Reader. The course includes documentaries, debates and visits.

PARTIM 1:**Content**

Depending on the current affairs a selection of recent topics will be dealt with. Students are confronted with facts and interpretations concerning social, economic, cultural and political developments such as the Middle East, globalisation, financial crises in capitalist systems, The Water Issue, migration etc.

EvaluationPermanent evaluation

Continuous oral assessment and evaluation by weekly assignments.

PARTIM 2:**Content**

Depending on the current affairs a selection of recent topics will be dealt with. Students are confronted with facts and interpretations concerning social, economic, cultural and political developments such as the Middle East, globalisation, financial crises in capitalist systems, The Water Issue, migration etc.

EvaluationPermanent evaluation

Continuous oral assessment and evaluation by weekly assignments.

Subject:	English for Journalism
Subject code:	ENG JOU/09
Programme:	Journalism International
Coordinator	Jeroen De Vuyst
ECTS credits:	12

Prerequisites

English for Journalism, partim 1 : European Reference Frame: A2
 English for Journalism, partim 2 : European Reference Frame B1

Content

Your oral skills will be improved by means of group/individual presentations. Occasionally, you will be confronted with English audiovisual material. In this way, your listening skills will get better. Throughout the course, you will get writing tasks linked to moments of feedback afterwards. After the first period, you will be able to participate in a small newspaper project. You and your peers will have to simulate an editorial office, which has to result in a newspaper. Finally, you will learn how to make a telephone call and how to write a business letter and e-mail.

Learning materials

Blackboard

On Blackboard, you can find self-study help.
 Newspapers and Magazines (available at school) .

Handbook

De Bruyn, U. (2007) Engels 1. Hasselt: Xios Hogeschool Limburg.
Murphy, R. (s.a.) English Grammar in Use. CUP.
McCarthy, M., O'Dell, F. (s.a.) English Vocabulary in Use. CUP.

PARTIM 1:

Content

During this course, we will revise parts of the basic English grammar- and spelling rules. We will also deal with some basic and journalistic vocabulary. Your oral skills will be improved by means of group discussions/conversations and by a group presentation.

Evaluation

Permanent evaluation

Continuous assessment: The appointed tasks will be graded and you will also have to take a few grammar/vocabulary tests.

PARTIM 2:

Content

During the lessons, you will be confronted with current affairs. We will explore aspects of the Anglo-Saxon world in order to give you a better understanding of the English spoken news coverage.

Evaluation

Permanent evaluation

Continuous assessment: The appointed tasks will be graded and you will also have to take a few grammar/vocabulary tests.

Subject:	European Integration-Belgium in Europe
Subject code:	EUR INT/07
Programme:	Journalism International
Coordinator	Jeroen De Vuyst
ECTS credits:	4

Prerequisites

You should have reached an intermediate level in English.

Content

In this course, we analyze the creation and development of the European Community and Union. We examine the institutions and political actors of the E.U., as well as its policies and policy processes. Special attention is attributed to recent developments. Complementary students are briefly initiated into Belgium's recent history. With its linguistic, religious and social crossings Belgium is often considered an embryo for the current Europeanization of other regions.

Evaluation

Oral exam

Oral examination.

Permanent evaluation

Paper.

Learning materials

Diverse

Recent articles and website references.

Handbook

Leonard, D. Guide to the European Union. The definitive guide to all aspects of the EU. The Economist, London, 2005 (9th ed).

Nugent, N. The government and politics of the European Union. Mac Millan, London, 2006 (6th ed).

Cook, B.A. Belgium. A History. Studies in Modern European History, vol. 50. Peter Lang, New York, 2004.

Extra information

Handbook

How can one not be interested in Belgian History? War, Language and Consensus in Belgium since 1830. Trinity College, Dublin en Academia Press, Gent, 2005.

Subject:	International Publishing
Subject code:	IP/07
Programme:	Journalism International
Coordinator	Johan Tits
ECTS credits:	12

Content

This course deals with the most important criteria to make a news selection. In this way, you get an insight in the methods (inter)national newspapers use for their daily news selection.

You will learn how to collect news from the out- to the inside via press releases, press conferences, spokespersons and informants. Simultaneously, you will learn how news travels from the in- to the outside, with the main focus on the fact that everything has a story in itself, but that not every story is worthy to be told and that the story of the journalist is just as important as that of the source. The main questions – what makes news news and why – will be answered.

You will also see how a journalistic text is structured and built, how to write heads and leads and how to structure the body of a text. Furthermore, you will learn how to write short and longer pieces, reports, interviews and pieces about the background. The starting point is the news of the day and the focus is on the handling of news.

At the end of this course, you will have acquired a basis journalistic attitude: hear, see and write. This entails that you keep up to date at all times, by watching the news, reading newspapers, browse the internet,...

Subject:	Online Journalism
Subject code:	ONL JOU/07
Programme:	Journalism International
Coordinator	Marc Kenis
ECTS credits:	6

Prerequisites

Editorial skills.

Content

Week after week, students will be writing online news and opinion articles in an adequate webstyle. They will post their articles online with the help of an online publishing tool (blog, cms...) and present them in the best possible way. Students will make their content items user friendly, interactive and multimedial. They use relevant hyperlinks to connect to other articles, sources, multimedia content...

EvaluationPermanent evaluation

Continuous assessment: Your contributions to the news site, co-operation will be assessed.

Learning materialsBlackboard

Coursebook is on Blackboard.

Website

intranet news site.

Extra informationWebsite

www.cyberjournalist.net; www.poynter.org

Subject:	Radio Journalism
Subject code:	RA JOU/09
Programme:	Journalism International
Coordinator	Jeroen De Vuyst
ECTS credits:	6

Prerequisites

You should have reached an intermediate level in English.

Content

Students learn to write news items for radio. They can compose a newscast for radio based on actual facts. They can prepare and do interviews. Students are also able to edit news items for radio.

EvaluationPermanent evaluation

Continuous oral assessment and evaluation by assignments.

Extra informationHandbook

Boyd, B. (s.a.) Techniques of Radio and TV News. Focal Press

Subject:	Television Journalism
Subject code:	TEL JOU/09
Programme:	Journalism International
Coordinator	Jeroen De Vuyst
ECTS credits:	6

Prerequisites

You should have reached an intermediate level in English.

Content

Students learn to write news items for television. They can compose a newscast for television, based on actual facts. They can prepare and do interviews. Students are also able to edit news items for television. Students learn to work with digital camera for television. They are able to make a commentary and learn to work in team.

EvaluationPermanent evaluation

Continuous oral assessment and evaluation by assignments.

Learning materialsHandbook

Yorke, I. (s.a.) Basic TV reporting. Elsevier Oxford Books.

Boyd, B. (s.a.) Techniques of Radio and TV News. Focal Press